

# Bradley Dugdale, Jr.

Financial Consultant and Financial Literacy Advocate,  
Author, International Speaker



## About Brad:

Brad Dugdale is Senior Vice President, Financial Consultant with D.A. Davidson & Co., the largest regional investment firm in the Pacific Northwest. Brad joined the firm in 1982 and currently serves on the Board of Directors. He has been a member of the Chairman's Council for 15 consecutive years and is the senior partner on a team that manages over \$250,000,000 in assets.

In 2000 Brad wrote and published his first book, "Let's Save America, 9 lessons to financial success". It is approved by the Idaho State Board of Education for use in schools. This was followed by an educational video series beamed via satellite to thousands of students throughout the United States. Brad founded the Let's Save America Foundation and it was granted non-profit status in 2005.

As a financial literacy advocate Brad has given keynote speeches and conducted seminars and workshops throughout North America. He is a regular guest on radio shows and regularly contributes articles to several newspapers and magazines. He testified before the Idaho State Board of Education and the Senate Education committee in February 2006 about the importance of financial education in schools.

In 2006 Brad and his business partner Rich Ronnestad produced an educational audio program titled "Follow the Rules" as a guide for individuals and families to begin to build wealth.

## Professional and Community Activities:

- **Mountain West Bank** 1993 – present  
Founding Board Member
- **Concerned Business of North Idaho** 1993 – present  
Founding Board Member
- **Idaho Youth Ranch** 1997 – present  
President, 1997 – 2000
- **Let's Save America Foundation** 2005 – present  
Founder
- **Idaho Council on Economic Education** 2006 – present  
Board Member