

Million dollar babies

Financial Consultant seeks to create a new generation of millionaires

When Albert Einstein called compound interest the “eighth wonder of the world” a person was lucky to live into their 60’s. With the possibility of today’s babies living to be well over a hundred, parents and grandparents have the ability to “grow a millionaire” for as little as a dollar a day.

For the first time in history, increasing life spans and the power of compound interest are coming together to allow the average person to create immense wealth. We could literally be on the cusp of the first Baby Billionaire generation. Consider this:

- Jeanne Calment, a French woman believed to be the world’s oldest person, died at the age of 122. If she had saved a dollar a day, investing \$365 a year that compounded at a 9% rate, she would have amassed **\$149,303,953** over her lifetime. (Her total investment would have only been \$44,530)
- In 1776, the average life expectancy in the US was 35. In 1900 it was 47 years. Americans born today have an average life expectancy of 77 years – meaning many will live well beyond 100. A dollar a day can grow to a million dollars by the time a newborn is ready to retire at age 65.
- In a recent survey of Baby Boomers, more than half stated that their number one financial planning concern was getting advice to help their children become more financially savvy.

Story and Segment ideas

“Operation Baby Tycoon”

Brad can show how a new generation of Million Dollar Babies can be grown for only a dollar a day.

The education your kids aren’t getting

Forget Algebra – there’s really only one formula kids today need to know. The credit card companies know it, shouldn’t our children?

How to fix Social Security without the red tape

The money has been spent and all the “solutions” are reactive. Brad has the proactive solution that no one is talking about



Brad Dugdale

“Financial Education for the Nation”

Brad Dugdale is a financial consultant, author, financial literacy advocate and expert on the subject of compound interest. He can show how minimal investments can provide for the financial security of a whole new generation of Americans.

- Registered Investment Advisor and Senior Vice President for the Pacific Northwest’s largest investment firm
- Manages \$250,000,000 in assets
- Author “Let’s Save America, 9 lessons to financial success”
- International speaker
- Regional bank Board of Directors
- Regional investment firm Board of Directors
- Founder of the “Let’s Save America Campaign for Financial Literacy” and its non-profit foundation
- Co-host on “Follow the Rules”, an audio series on building wealth wisely

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